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**Skye Canyon Selects Active Lifestyle Agency Forté PR  
as its Public Relations Agency of Record**

**[Click to Tweet:](#)** New #Vegas master-planned community @SkyeCanyonLife, a base camp for the great #outdoors, taps @FortePR\_LV as #PR agency of record.

**LAS VEGAS (June 22, 2015)** – [Skye Canyon](#), a 1,700-acre master-planned community in Northwest Las Vegas, has selected Las Vegas-based [Forté PR](#) as its public relations agency of record. Skye Canyon, a base camp for the great outdoors, is the first major master-planned development to break ground in Las Vegas in nearly a decade. Forté PR will provide traditional and social media services as well as facilitate key community partnerships on behalf of Skye Canyon.

“Skye Canyon offers a new way of thinking about living in Las Vegas, and addresses local residents’ growing interest in outdoor recreation as well as their desire to establish strong connections within their community,” said Garry Goett, Olympia Companies’ chairman, CEO and president. “Forté PR’s track record of success representing local and national brands in the outdoor and active lifestyle space makes their team the best choice to communicate the vision and values of Skye Canyon.”

At completion, the community will offer 9,000 homes from entry-level to move-up and luxury, along with commercial and gaming offerings. An ageless community for those who share a passion for outdoor activity, wellness and immersive living, amenities include designated bike lanes on all major streets, an extensive network of hiking and biking trails, community parks, a bike shop, amphitheater and a community greenhouse. At the heart of the community will be Skye Center, an 8,142-square-foot contemporary rustic community and home finding center that will include a juice bar, coffee shop, open-air cantina and wine bar, outdoor patio, fireplace and fire pits, as well as interactive home finding tools. Also located at Skye Center is Skye Fitness, a 9,663-square-foot facility that will include a basketball court, swimming pool, play and splash parks, among other amenities. Both are slated to open in early 2016.

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Skye Canyon is the next generation of master-planned living, and is the vision of [Olympia Companies](#), developer of Southern Highlands, along with Stonehill Capital Management and Spectrum Group Management LLC. The community, which broke ground in June 2014, will feature homes from a variety of homebuilders including [Pulte Homes, Inc.](#) and [Woodside Homes](#). It will preview its first model home offerings on Saturday, Aug.1, 2015.

“Skye Canyon’s proposition is very unique in the local real estate market. Homebuyers who share a passion for outdoor activity, appreciate the landscape of the Kyle and Lee Canyon areas and who prioritize a robust community life will thrive in Skye Canyon,” said Stephanie Forte, Forté PR’s founder. “As core users of the outdoors and advocates of creating stronger community connections, our entire team is honored to be a part of bringing the Skye Canyon vision to life.”

### **About Forté PR**

[Forté PR](#) (FPR) offers PR, social media and communication services to brands that are committed to improving people’s lives. Established in 2005 and located in downtown Las Vegas, FPR’s clientele includes leading national and local brands like CrossVegas, Essentia Water, Las Vegas Ski & Snowboard Resort and Skye Canyon, among others. Forté PR supports organizations that share its values such as The Access Fund, Outside Las Vegas Foundation and Las Vegas Climbers Liaison Council.

For more information, please visit [www.forteprlv.com](http://www.forteprlv.com) or connect with Forté PR on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

### **About Skye Canyon**

Skye Canyon is a 1,700-acre master-planned community in Northwest Las Vegas located on US Highway 95 at Skye Canyon Park Drive (formerly Horse Drive). Offering entry-level, move-up and luxury neighborhoods for individuals, couples, families and active adults who share a passion for outdoor activities, wellness and immersive living, it is the first master-planned community to break ground in Las Vegas in nearly a decade. Along with commercial and gaming offerings, Skye Canyon will include 9,000 home sites and unique amenities like designated bike lanes, an extensive trail network for hiking and biking, an amphitheater and Skye Center, a state-of-the-art community and fitness center, among others. Skye Canyon is a product of leading developer Olympia Companies, joined by Stonehill Capital Management and Spectrum Group Management LLC.

For more information visit [www.skyecanyon.com](http://www.skyecanyon.com) or connect with Skye Canyon on Facebook, Twitter, Instagram and Pinterest.

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